



# **MEDIA KIT**

for advertisers and partners

# ABOUT CASHBACKCLOUD

a short history and our most important stats



## HISTORY AND MISSION

Cashbackcloud would like to make the life of professional gamblers easier and cheaper. By giving cashback we're lowering the costs of forex traders, binary option traders, online poker players and e-wallet users. Through a lot of efforts we aim to create the World's largest cashbackers community in the trading / gambling / gaming industry.

We started our website back in 2013 only for the forex industry. Then, we were able to grow year by year and now we're one of the largest cashback community in the World. We believe that honest, straight forward services with a great product would flourish eventually. Especially on the online gambling market, the need for trustworthy services are especially high. We think that we're one of these solutions.

## THE MOST IMPORTANT

**\$2,100,000**

cashback paid



**20,000**

traders & players

## OUR MOST IMPORTANT NUMBERS



visitors per month

**10,000**



avg. time on site

**3:15**



rating from 5,500 users

**4.8** / 5



contracted partners

**100+**



offering cashback on

**5 fields**



on the market for

**5 years**

# OUR CLIENTS AND VISITORS

learn more about the ones you can reach through us

## GENDER



men  
**83%**

woman  
**17%**

## AGE



## LOCATION AND LANGUAGE



Asia (RU, CN, MY, JP, ID, UAE)	42%
Europe (GB, DE, IT, HU, CZ, CY)	38%
Australia	6%
Africa (EG, ZA)	5%
North-America (US, CA)	5%
South-America (BR, AR)	3%

95% of our visitors and clients choose **English** as their primary language. Our site receives traffic from all over the World. The map and the data table only shows the countries with at least 1% share of all views.

# ADVERTISING PACKS FOR PARTNERS

if want to excel as one of our partners

## GENERAL INFORMATION

Listing your service on our site is free of charge if you get approved by our compliance team. As a result, if you just list your service on our site your offer will have a large competition. That's why we created our advertising packs for those well-trusted partners who'd like to be featured on Cashbackcloud.

We know that forex and binary options trading, poker and e-wallets are extremely popular and competitive markets. That's why we consider **Cashbackcloud a good alternative** of advertising on social media or PPC networks.

Our offers apply for all our websites: [forexcashbackcloud.com](http://forexcashbackcloud.com), [binarycashbackcloud.com](http://binarycashbackcloud.com), [poker.cashbackcloud.co](http://poker.cashbackcloud.co), [crypto.cashbackcloud.co](http://crypto.cashbackcloud.co) and e-wallet sites.

## ADVERTISING PACKS

**PLUS**

### PLUS

This is our starter package for brokers who'd like to stand out a little bit and want a some extra exposure.

**\$990**

per month

**PRO**

### PRO

The second and most recommended pack with lots of additional boosts, ads and promotions for our partners.

**\$1,490**

per month

# COMPARE PACKAGES

this might help you to choose the best for your company



Listing your service on our site is free of charge if you get approved by our compliance team.

Advertising service	PLUS \$990 / month	PRO \$1,490 / month
<b>1. Featured broker on broker list site</b> Your service will get listed always on the top of the broker page with a "Featured by Cashbackcloud" badge	✓	✓
<b>2. Featured row on the service's site</b> You'll receive a special crown to your service's site with "We trust and recommend them." text next to it.	✓	✓
<b>3. Highlighted in the dropdown list</b> Your service will be highlighted in the dropdown list on our main menu bar.	✗	✓
<b>4. Own badge</b> You can show off your awards or achievements with a custom icon and text.	✗	✓
<b>5. Social media posts</b> We'll post about you on our Facebook and Twitter page.	1 post	3 posts + pinned post
<b>6. Service shown in the related brokers section</b> We'll show your service on all the service pages in the "Related broker" section.	✗	✓
<b>7. "You may also like this" box</b> A small slide-in box on every broker's page advertising your broker's deal.	✗	✓
<b>8. Other related brokers NOT shown on your page</b> No other broker will be advertised on your broker's page. No popups, no slide-ins, no related brokers.	✗	✓
<b>9. Popup for clients</b> Every Cashbackcloud user will receive a pop-up advertising your brokerage after they sign in. (popup is shown once in 2 weeks)	✗	✓
<b>10. During-log-in-ad</b> Every Cashbackcloud user will see your ad during the log-in period. (3-5 seconds for 400 users every day, cannot be canceled)	✗	✓

Advertising service	PLUS \$990 / month	PRO \$1,490 / month
<b>11. Email to 10,000 traders</b> Your broker will be mentioned in emails to our clients. We have an industry-high 35% open rate on our e-mails.	in a regular monthly newsletter	separate email only about you
<b>12. Blog post about your service and deal</b> We'll write a post to our blog (blog.cashbackcloud.co) about your broker deal and it will be featured post for at least 2 weeks.	✓	✓
<b>13. Special bonus opportunities</b> Based on your contribution, we might create a special bonus just for your broker deal.	✗	✓

Please note that the **minimum investment is one month** for any package. This is because setting up your ads could be time consuming and we have no set up fee. Furthermore, after ordering an advertisement the shortest time period to set up your campaigns is one week.

If you sign a 2 months contract you receive **20% discount**, which could grow into 30% in case of 3 months and 35% in case of 6 months.

If you can offer a valuable, "dofollow", permanent backlink pointing back to our website it could be included in the deals as a huge discount.

If you have any questions about our ads and formats, or you have a specific proposal based on our marketing services please feel free to ask us at [sales@cashbackcloud.co](mailto:sales@cashbackcloud.co).

# LISTING SITE

same for all the domains

## BROKER LIST

**CASHBACKCLOUD** | FOREX > BINARY OPTION > POKER | EN | REFERRAL | 50% | ADMIN \$80.00

HOME PAGE | **BROKERS** | E-WALLETS | PROMOTIONS | + ADD A NEW CASHBACK ACCOUNT

Deal type | Regulators | Ratings | Sort by | More filters | Search...

35 forex brokers found with cashback deals · [reset filters](#) | Deals are shown on ● Platinum level. (21% of all users) [\(change\)](#)

**1**

**ETORO**  
Daily forex cashback  
★★★★☆  
Cashback deals on EUR/USD on Platinum level [\(more info\)](#)  
eToro Account: **\$7.77 / lot**  
334 traders use it  
Allows US accounts · Allows JP accounts · Islamic accounts · Available for existing accounts  
This broker is featured by Cashbackcloud. We trust them, that's all.

**4**

**AVATRADE**  
Daily forex cashback  
★★★★☆  
Cashback deals on EUR/USD on Platinum level [\(more info\)](#)  
Fixed Spread Account: **\$8.14 / lot**  
Floating Spread Account: **\$5.18 / lot**  
298 traders use it  
No US Accounts · Allows JP accounts · Islamic accounts · Available for existing accounts

**AXITRADER**  
Daily forex cashback  
★★★★☆  
Cashback deals on EUR/USD on Platinum level [\(more info\)](#)  
Standard: **\$3.70 / lot**  
Pro ECN: **\$1.48 / lot**  
139 traders use it  
No US Accounts · No JP accounts · No Islamic accounts · No existing accounts  
Deal of the year 2017

## MENU DROPDOWN / BROKER LIST

**CASHBACKCLOUD** | FOREX > BINARY OPTION > POKER | EN | REFERRAL | 50% | ADMIN \$80.00

HOME PAGE | **BROKERS** | E-WALLETS | PROMOTIONS | + ADD A NEW CASHBACK ACCOUNT

Deal type | Search...

36 forex brokers found with cashback deals · [reset filters](#) | Deals are shown on ● Platinum level. (21% of all users) [\(change\)](#)

**3**

FOREX BROKERS

- Avatrader
- Exness
- FxPrimus \*
- FXTM \*
- IC Markets
- LiteForex \*
- Orbex New
- Tallinex
- Valutrades
- XM \*
- FiboGroup
- FxPro Cysec
- Gainsy \*
- InstaForex \*
- NordFX \*
- PaxForex \*
- Tickmill \*
- VARIANSE
- Etoro
- Forex4You \*
- FxPro UK
- HotForex \*
- LAND-FX \*
- OctaFX
- Pepperstone
- Tickmill UK
- XGlobal \*

\* Has special bonus / promotion | [Compare forex brokers >](#)

**AVATRADE**  
Daily forex cashback  
★★★★☆  
Cashback deals on EUR/USD on Platinum level [\(more info\)](#)  
Fixed Spread Account: **\$8.14 / lot**  
Floating Spread Account: **\$5.18 / lot**  
298 traders use it  
No US Accounts · Allows JP accounts · Islamic accounts · Available for existing accounts

# BROKER'S PAGE

same for all the domains

## BROKER'S PAGE / TOP & BOTTOM

The screenshot shows the top navigation bar of CashbackCloud with links for FOREX, BINARY OPTION, and POKER. The main banner features the FxPro logo and the text 'FXPRO CYSEC CASHBACK up to \$4.25 / lot on EUR/USD'. There are buttons for 'CASHBACK FOR NEW ACCOUNTS' and 'CASHBACK FOR EXISTING ACCOUNTS'. A callout box with a '2' in a circle points to a crown icon and the text: 'FxPro Cysec is a featured broker on Cashbackcloud. We trust and recommend them.'

### % CASHBACK RATES ON FXPRO CYSEC ACCOUNT TYPES

Select your possible level based on your monthly possible cashback volume. [Learn more about levels.](#)

	Bronze to \$5 cb/mo	Silver \$5 - \$30 cb/mo	Gold \$30 - \$100 cb/mo	Platinum \$100 - \$370 cb/mo	Diamond \$370 - \$1,600 cb/mo	Master from \$1,600 cb/mo
	MT4, MT5 and FxPro cTrader					MT4 Mar Execu
Cashback rate on EUR/USD. <a href="#">More info.</a>				\$2.50 / lot		\$0.25 / lot
Cashback frequency	Daily updates					
Spreads on EUR/USD <a href="#">Full spread table</a>				1.8 pip		1.2 pip

Two callout boxes are present. The first is a pink box titled 'Let us calculate your possible cashback' with a 'Get a calculation' button. The second is a white box titled 'YOU MIGHT BE INTERESTED IN THESE TOO' showing recommendations for Valutrades and Etoro. A callout box with a '7' in a circle points to the 'Get a calculation' button.

## BROKER'S PAGE / RELATED BROKERS

### 📄 MORE ABOUT THIS BROKER

The EXNESS story began in 2008, when the company was founded by a group of like-minded professionals in the area of finance and information technology. As a continuously developing, award-winner forex broker, EXNESS always provided the best technologies available at the market to its clients; as clients have access to MetaTrader 4 and 5, to mobile trading platforms and Webtrader...

[+ MORE](#)

#### Ratings

Competitive Costs	★★★★★	Popularity	★★★★★
Regulator ratings	★★★★★	User reviews (178)	★★★★★

### 🔗 SIMILAR CASHBACK DEALS

A grid of five broker cards. Each card shows the broker's logo, name, and cashback offer. A callout box with a '6' in a circle points to the Etoro card.

 <b>Exness</b> ★★★★★ cashback up to \$11.1 / lot	 <b>FxPro UK</b> ★★★★★ cashback up to \$2.98 / lot	 <b>FXTM</b> ★★★★★ cashback up to \$4.98 / lot	 <b>Tickmill UK</b> ★★★★★ cashback up to \$8.8 / lot	 <b>Etoro</b> ★★★★★ cashback up to \$2.4 / lot
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8 Other broker's ads are NOT shown on this page. No related brokers, no "you may be interested..." box.

# SOCIAL MEDIA POSTS

on our official Facebook, Twitter and Google+ accounts

## FACEBOOK, 4.3K likes

 **Cashbackcloud**  
March 31, 2016 · €

If you would like to try the forex trading without any risk a no-deposit account could be a good choice. Now there is a good opportunity by TICKMILL! Open a Wellcome Account and get \$30!



Like Comment Share

49

Write a comment...

5

## TWITTER SHOUT-OUT, 1,1K followers

 **Cashbackcloud** @Cashbackcloud · 28 Feb 2015

DirectFX is now part of our broker family. Hope you enjoy it! :)



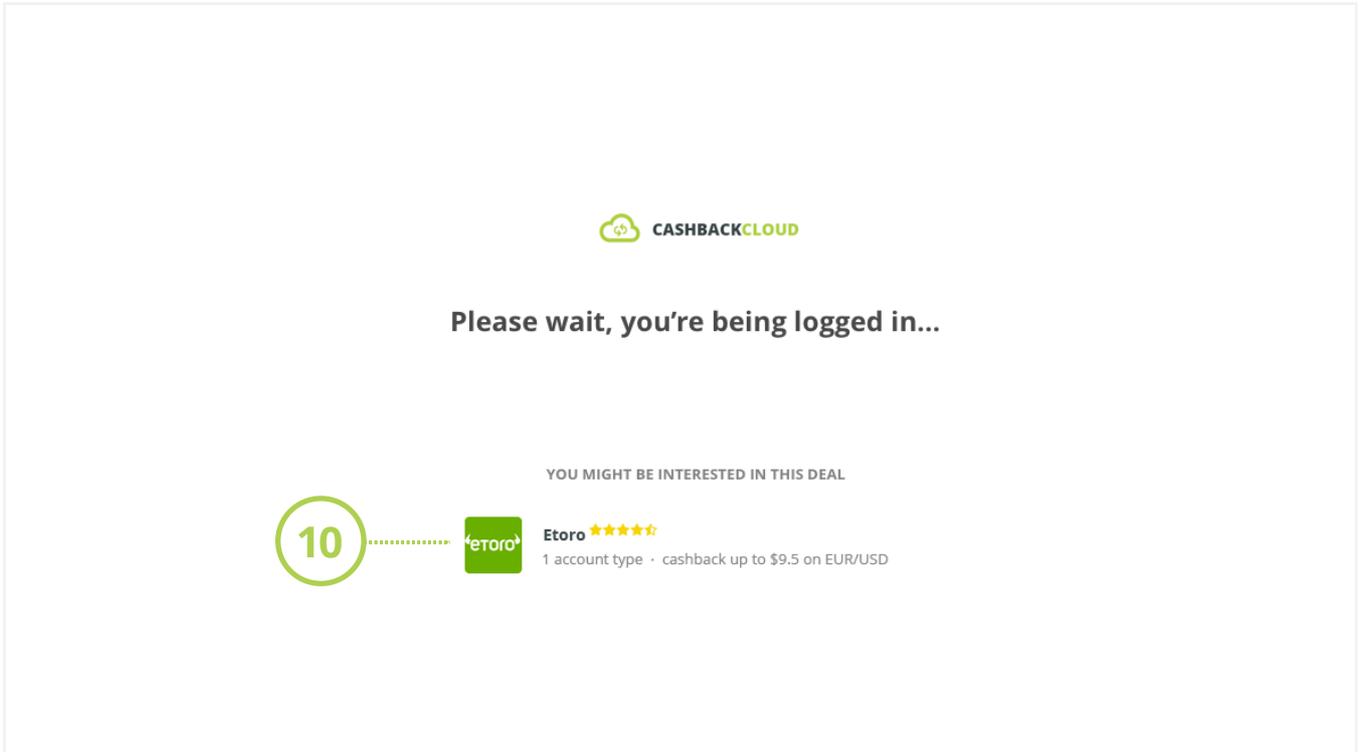
Retweet Like 6

5

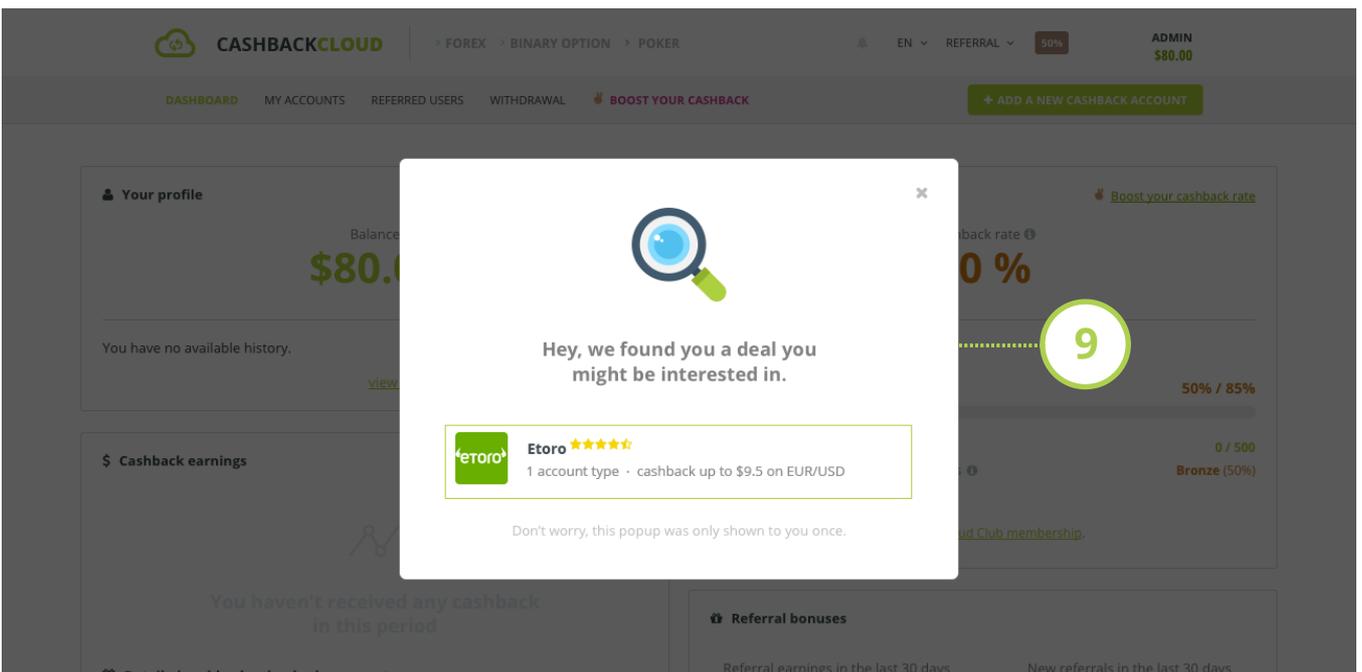
# POPUPS AND INTERSTITIALS

for 10,000 registered traders

## LOGGING-IN SCREEN



## AFTER LOG IN POP-UP



# EMAILS

for 10,000 registered traders

## REGULAR EMAIL

Cashbackcloud proudly announces 6 new brokers. [View this email in your browser](#)





**11**

**Hi admin,**

Being part of Cashbackcloud means that we'd like to keep you up to date with everything that's going on here. Whether we have offers for you from new brokers, temporary promotions that you'd like, or even some interesting developments, you'll be the first to hear about them.

In this letter, we've got a few brokers for you along with an upcoming promotion. Please, keep reading.

**New Brokers Added**

We're extremely happy to announce this great news - we have added six new brokers in the past few weeks. There are 3-3 binary and forex brokers, keep reading to see the most exclusive deals, starting with the 3 binary brokers.



HotOption was founded in 2012, and now they operate in more than 80 countries around the world. As a result of their success, HotOption is nominated as "The Fastest Growing Broker of the Year" according to The European magazine. HotOption is registered in Belize and is regulated by IFSC (International Financial Services Commission). No doubt they are one of the best binary brokers out there.

**Cashbackcloud's offer: cashback up to 4% of your trading volume**



NordFX was established in 2008. They hold licences to provide financial services. They're regulated by CySEC, FSC and SEBI. NordFX was registered in Mauritius. NordFX holds over 1,000,000 accounts currently and keeps expanding its global presence.

**Cashbackcloud's offer: cashback up to 2.5% of your trading volume**

11

In bigger packs we send a branded email dedicated your to your service.

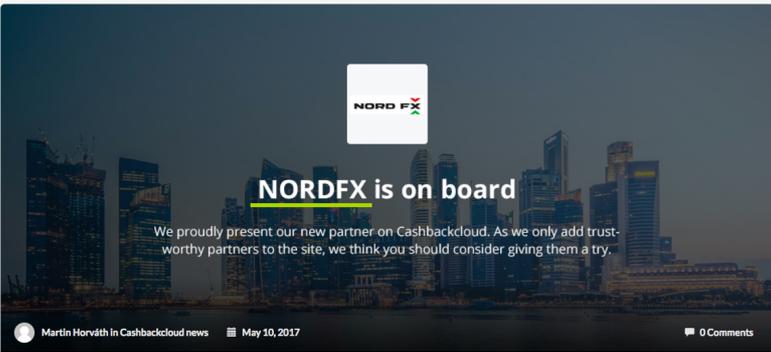
# BLOG POSTS

advertised for 10,000 registered traders by newsletters

## BLOG POST ON OUR BLOG SITE

CASHBACKCLOUD Blog HOME GET CASHBACK NOW  

12



**NORDFX is on board**

We proudly present our new partner on Cashbackcloud. As we only add trustworthy partners to the site, we think you should consider giving them a try.

Martin Horváth in Cashbackcloud news May 10, 2017 0 Comments

### NordFX binary cashback available

We are extremely happy to announce Binary NordFX as the newest broker at Cashbackcloud.

**Introduction**

NordFX was established in 2008. They hold licences to provide financial services. They're regulated by CySEC, FSC and SEBI. NordFX was registered in Mauritius. NordFX holds over 1,000,000 accounts currently and keeps expanding its global presence.



**Special information:**

- Minimum trade is \$5
- Web-based platform – no download is needed
- Easy-to-understand trading principles
- Several types of options – Binary, One Touch, Pairs, 60 Seconds, Long Term, Ladder
- Trading assets: currencies, stocks, indices, commodities

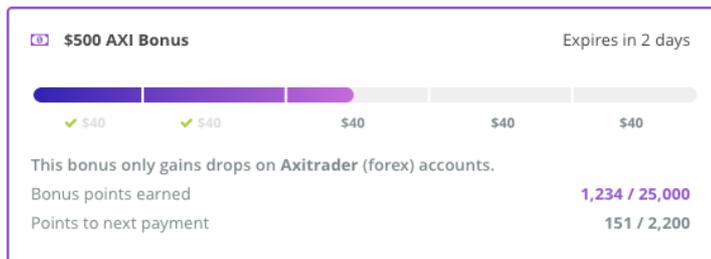
Deal Information:

Binary cashback	Minimum deposit	Max. cashback rate	Minimum trading size	CBC points	Maximum payout
up to 2.5%	\$1	85%	\$5	50/\$1 Commission	85%

# SPECIAL PROMOTIONS

customised only for your broker

## SPECIAL BONUS FOR YOUR BROKER - Additional \$300 / Promotion



12 A special bonus for all new accounts at your brokerage. A great way to acquire new traders.

## COUNTRY TARGETING - Additional \$100

If you'd like to filter the countries where your ad shows you can do it for an extra charge of \$100. It could be a good thing to exclude the countries you cannot accept registrations from or where your site doesn't generate good enough conversions.

## OTHER PROMOTIONS

We're happy to work together with you in a custom promotion too. If you have something on your mind and would like to try it out please don't hesitate to tell us your idea. Plus, we might as well have some suggestions for you.

# PRODUCTS

advertise your related products and services

FEATURED PRODUCTS ON PRODUCTS PAGE - \$50 / month

## Products

11 products found · [reset filters](#)

### CATEGORIES

- Books
- Online courses
- Forex robots
- VPS
- Forex signals

### FIELD

- Forex
- Binary
- E-wallet
- Poker
- Crypto

Filter

13

Stand out from the other products and services by featuring yours.



### Forex Diamond

Forex robots (Softwares) · FxAutomater · CPA Deal · ★★★★★

CPA One-time cashback up to \$60



### Wall street forex robot 2.0

Forex robots (Softwares) · FxAutomater · CPA Deal · ★★★★★

CPA One-time cashback up to \$60



### Volatility factor

Forex robots (Softwares) · FxAutomater · CPA Deal · ★★★★★

CPA One-time cashback up to \$60



### Forex Gold investor

Forex robots (Softwares) · FxAutomater · CPA Deal · ★★★★★

CPA One-time cashback up to \$60



We'd love to help you grow.

[cashbackcloud.co](https://cashbackcloud.co)  
[sales@cashbackcloud.co](mailto:sales@cashbackcloud.co)  
+36 70 363 9851